

REP HEADLINE# 6396015 TRF# 339211  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT31/12 16.26  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6396015

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30 EST#2113 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 16.26

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M1-7 OK  
TTLS \$80,025  
PLEASE CONFIRM, THANKS!

STA: 10/31-PROGRAM OF OFFER ON M3 HAS BEEN CHANGED/MB

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 2113  
AGENCY PRODUCT CODE = 14

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		130P-230P	30		\$275.00	10/30	11/2	0		TU-F	0
PROGRAM : THE DOCTORS												
CON COM1 : THE DOCTORS												

38	A		130P-230P	30		\$275.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW												
ORD COM1 : TODAY SHOW -PRGM CORRECTION												
ORD COM2 : SPOTS ARE BOOKED - MB												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT30 ON LINE-8 FOR 2 SPOTS/WK												

K# 215 564 1103  
 11  
 FROM REP OCT31/12 16.26  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		700A-900A	30		\$800.00	10/30	11/2	0		TU-F	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
39	A		800A-900A	30		\$800.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW												
ORD COM1: TODAY SHOW - TP CORRECTION												
ORD COM2: SPOTS ARE BOOKED - MB												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT30 ON LINE-20 FOR 2 SPOTS/WK												
23	S		800P-900P	30		\$1,500.00	11/2	11/2	0		FRI	0
PROGRAM : WHITNEY/COMMUNITY												
CON COM1: WHITNEY/COMMUNITY												
40	A		800P-900P	30		\$1,500.00	11/2	11/2	1		FRI	1
PROGRAM : REVOLUTION												
ORD COM1: REVOLUTION - PRGM CHANGE												
ORD COM2: SPOT IS BOOKED - MB (PRGM CHANGED ON OFFER 10/31/MB)												
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV2 ON LINE-23 FOR 1 SPOT/WK												
31	S		1135P-1205A	30		\$3,000.00	11/4	11/4	0		SUN	0
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
41	A		1130P-1235A	30		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS FLW NFL - TP CORRECTION												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV4 ON LINE-31 FOR 1 SPOT/WK												
34	S		830P-1130P	30		\$6,500.00	11/4	11/4	0		SUN	0
PROGRAM : NFL: COWBOYS @ FALCONS11/4/12												
CON COM1: NFL: COWBOYS @ FALCONS11/4/12												
42	A		805P-1200M	30		\$6,500.00	11/4	11/4	1		SUN	1
PROGRAM : NFL: COWBOYS @ FALCONS11/4/12												
ORD COM1: NFL - TP CORRECTION												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV4 ON LINE-34 FOR 1 SPOT/WK												

FAX# 215 564 1103  
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DRT FROM REP OCT31/12 16.26  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
36	S		1000P-1100P	30		\$5,000.00	10/30	10/30	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1 : PARENTHOOD												
43	A		1000P-1100P	30		\$5,000.00	10/30	10/30	1		TUE	1
PROGRAM : GO ON/NEW NORMAL												
ORD COM1 : GONON/NEW NORMAL - NBC PRGM CHANGE												
ORD COM2 : SPOT IS BOOKED - MB												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT30 ON LINE-36 FOR 1 SPOT/WK												
37	S		800P-900P	30		\$7,000.00	10/30	10/30	0		TUE	0
PROGRAM : THE VOICE												
CON COM1 : THE VOICE												
44	A		800P-1000P	30		\$7,000.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE												
ORD COM1 : THE VOICE - TP CORRECTION												
ORD COM2 : SPOT IS BOOKED - MB												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT30 ON LINE-37 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#8	MISSED: TU-F/130P-230P				OCT30 (2/WK)		30S	\$275.00	(OCT29/12)	
			OFFER: TU-F/130P-230P				OCT30 (2/WK)		30S	\$275.00	PLS ADVISE.	
			CMT: TODAY SHOW - PRGM CORRECTION									
			CMT: SPOTS ARE BOOKED - MB									
M2	OK'D	BUY#20	MISSED: TU-F/700A-900A				OCT30 (2/WK)		30S	\$800.00	(OCT29/12)	
			OFFER: TU-F/800A-900A				OCT30 (2/WK)		30S	\$800.00	PLS ADVISE.	
			CMT: TODAY SHOW - TP CORRECTION									
			CMT: SPOTS ARE BOOKED - MB									
M3	OK'D	BUY#23	MISSED: FRI/800P-900P				NOV2		30S	\$1,500.00	(OCT31/12)	
			OFFER: FRI/800P-900P				NOV2		30S	\$1,500.00	PLS ADVISE.	
			CMT: REVOLUTION - PRGM CHANGE									
			CMT: SPOT IS BOOKED - MB (PRGM CHANGED ON OFFER 10/31/MB)									
M4	OK'D	BUY#31	MISSED: SUN/1135P-1205A				NOV4		30S	\$3,000.00	(OCT29/12)	
			OFFER: SUN/1130P-1235A				NOV4		30S	\$3,000.00	PLS ADVISE.	
			CMT: NEWS FLW NFL - TP CORRECTION									
			CMT: SPOT IS BOOKED - MB									

REP HEADLINE# 6396015 TRF# 339211  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 16.26  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#34	MISSED: SUN/830P-1130P OFFER: SUN/805P-1200M CMT: NFL - TP CORRECTION CMT: SPOT IS BOOKED - MB				NOV4		30S	\$6,500.00	(OCT29/12)	
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M6	OK'D	BUY#36	MISSED: TUE/1000P-1100P OFFER: TUE/1000P-1100P CMT: GONON/NEW NORMAL - NBC PRGM CHANGE CMT: SPOT IS BOOKED - MB				OCT30		30S	\$5,000.00	(OCT29/12)	
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M7	OK'D	BUY#37	MISSED: TUE/800P-900P OFFER: TUE/800P-1000P CMT: THE VOICE - TP CORRECTION CMT: SPOT IS BOOKED - MB				OCT30		30S	\$7,000.00	(OCT29/12)	
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M8	UNRESL	BUY#35	MISSED: THU/800P-830P OFFER: THU/800P-900P CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE CMT: SPOT IS BOOKED - MB				NOV1		30S	\$2,000.00	(OCT31/12)	
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NOV/12												
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CONTRACT TOTAL 80025.00  
TOTAL SPOTS 56

MARKET TOTALS \$275,948 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6396015 TRF# 339211  
\$\$\$ APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT31/12 11.41  
\*\*\* WPXI-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC  
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6396015

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30

EST#2113 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 11.41

REP: TO JEN  
FR CHERYL  
ORDER REVISE PER SUSIE  
TTL SAME  
PLS CNF THANKS

STA: 10/31-PROGRAM OF OFFER ON M3 HAS BEEN CHANGED/MB

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M1 UNRESL BUY#8

MISSED: TU-F/130P-230P  
OFFER: TU-F/130P-230P  
CMT: TODAY SHOW - PRGM CORRECTION  
CMT: SPOTS ARE BOOKED - MB

OCT30 (2/WK)  
OCT30 (2/WK)

30S \$275.00  
30S \$275.00

(OCT29/12)  
PLS ADVISE.

M2 UNRESL BUY#20

MISSED: TU-F/700A-900A  
OFFER: TU-F/800A-900A  
CMT: TODAY SHOW - TP CORRECTION  
CMT: SPOTS ARE BOOKED - MB

OCT30 (2/WK)  
OCT30 (2/WK)

30S \$800.00  
30S \$800.00

(OCT29/12)  
PLS ADVISE.

M3 UNRESL BUY#23

MISSED: FRI/800P-900P  
OFFER: FRI/800P-900P  
CMT: REVOLUTION - PRGM CHANGE  
CMT: SPOT IS BOOKED - MB (PRGM CHANGED ON OFFER 10/31/MB)

NOV2  
NOV2

30S \$1,500.00  
30S \$1,500.00

(OCT31/12)  
PLS ADVISE.

M4 UNRESL BUY#31

MISSED: SUN/1135P-1205A  
OFFER: SUN/1130P-1235A  
CMT: NEWS FLW NFL - TP CORRECTION  
CMT: SPOT IS BOOKED - MB

NOV4  
NOV4

30S \$3,000.00  
30S \$3,000.00

(OCT29/12)  
PLS ADVISE.

REP HEADLINE# 6396015  
\$\$\$ APPROVED REV #1 \$\$\$

TRF# 339211

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION

OCT31/12 11.41  
\*\*\* WPXI-TV \*\*\*

STATION MAKEGOOD OFFERS:

M5 UNRESL BUY#34

MISSED: SUN/830P-1130P  
OFFER: SUN/805P-1200M  
CMT: NFL - TP CORRECTION  
CMT: SPOT IS BOOKED - MB

NOV4  
NOV4

30S \$6,500.00  
30S \$6,500.00

(OCT29/12)  
PLS ADVISE.

M6 UNRESL BUY#36

MISSED: TUE/1000P-1100P  
OFFER: TUE/1000P-1100P  
CMT: GONON/NEW NORMAL - NBC PRGM CHANGE  
CMT: SPOT IS BOOKED - MB

OCT30  
OCT30

30S \$5,000.00  
30S \$5,000.00

(OCT29/12)  
PLS ADVISE.

M7 UNRESL BUY#37

MISSED: TUE/800P-900P  
OFFER: TUE/800P-1000P  
CMT: THE VOICE - TP CORRECTION  
CMT: SPOT IS BOOKED - MB

OCT30  
OCT30

30S \$7,000.00  
30S \$7,000.00

(OCT29/12)  
PLS ADVISE.

M8 UNRESL BUY#35

MISSED: THU/800P-830P  
OFFER: THU/800P-900P  
CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE  
CMT: SPOT IS BOOKED - MB

NOV1  
NOV1

30S \$2,000.00  
30S \$2,000.00

(OCT31/12)  
PLS ADVISE.

CONTRACT TOTAL 80025.00  
TOTAL SPOTS 56